Rotty - The Cutest Puppy with a Real Plan! 🐾 🐶

White Paper

1. Introduction

Rotty was born from a vision to create something pure in a world of uncertainty—a project rooted in community, trust, and transparency.
Before launching our token, we built a foundation of genuine connections, knowing that the heart of any great project is the people who believe in it.
At the center of it all is Rotty, an adorable Rottweiler puppy with a loving heart, symbolizing loyalty and honesty.
Rotty inspires us to be brave, to have fun, and to stay true to those we care about.
Investing with Rotty is about more than just profit; it's about embracing a healthy, mindful approach to the journey ahead.

2. Project Mission and Vision

Rotty's core values are trust, transparency, and cooperation. At the same time, the project focuses on creating funny memes showing Rotty in various situations, often conveying wise or humorous messages. Rotty aims to teach courage, self-deprecation, and collaboration, all while building a project that will last for many years.

3. Tokenomics

The total supply of Rotty tokens will be 1 bilion.
The distribution is as follows:

- **Team:** 10%
- **Dev:** 5%
- **Community (Airdrops / Contests):** 5%
- **Marketing:** 10%
- **Charity:** 2%
- **Burning:** 10%

4. Technology and Security

Rotty **will operate** on the **Solana** blockchain, known for its high performance and low transaction costs. The project launch is scheduled for **October 28, 2024**. An audit will be conducted after the launch, likely at the beginning of 2025. The team is also working on implementing security measures to protect investors and will provide regular updates to the community about progress in this area. Building trust in the team is essential, and we are committed to creating a long-term project. Our goal is to have Rotty last for at least five years.

5. Utilities

The first utility of the Rotty project, like most meme coins, is entertainment and the energy of the community. The team is working on a concept for **Unique Utility**. We are exploring various ideas to ensure that Rotty also has practical applications and generates external revenue.

One of the ideas under consideration is using AI to support charitable causes for animals.
This concept is still in the research phase, but we aim to present a **proof of concept** in Q2 2025.

The full **prototype of Rotty's Unique Utility** is planned for release in **Q3 2025**.

6. Roadmap

2024

- **October**

  o Invite Friends Contest
  o 800 members on Telegram
  o 800 followers on X
  o Meme Contest
  o "Game Night #1"
  o Website v1
  o October 28 Launch
- **November**

  o Choice of Charity Organizations
  o Airdrop
  o Rotty's Merch Shops
  o "Game Night #2"
  o "Game Night #3"
  o Token Burning
  o Partnerships/Collaborations

- **December**

  - "Game Night #4"
  - Airdrop
  - "Game Night #5"
  - Partnerships/Collaborations
  - CoinGecko Listing
  - Charity Event
  - Meme Contest

2025

- **Q1**

  - Airdrop
  - Token Burning
  - Unveiling of Rotty's Unique Utility
  - CoinMarketCap Listing
  - 2,500 members on Telegram
  - 2,500 followers on X
  - Website v2

- **Q2**

  - Charity Contest
  - Proof of Concept for Rotty's Unique Utility
  - Partnerships/Collaborations

- **Q3 - Q4**

  - Airdrop
  - Token Burning
  - Prototype of Rotty's Unique Utility
  - Meme Contest
  - Charity Event
  - 8,000 members on Telegram
  - 8,000 followers on X
  - Contest

7. Community Engagement and Marketing

Investing in crypto projects is an investment in trust—trust in the creators, the team, and the community. From our perspective, it doesn't matter if the creators promise revolutionary technology or if it's a cute puppy who entertains, teaches, motivates, and invites people to invest together.

We want Rotty to be viewed on par with serious projects, as they may also bring entertainment and excitement through investment. At the same time, we want to maintain a sense of humor and self-awareness, ensuring that our memes featuring Rotty are visually superior to most other projects. Aesthetics are very important to us, and we want our community to identify with Rotty, his values, and his

perspective on the world. **However, we encourage all investors to approach crypto investments responsibly and to be aware of the risks. Only invest what you can afford to lose.**

Rotty also aims to promote this healthy mindset, teaching that crypto can be fun but should be approached with care.

The developer and founder of the Rotty project has **20 years of experience in marketing and advertising**. Together with a team that includes community managers and marketers, they are implementing strategies to build a strong community through contests (e.g., meme contests, invite-your-friend contests), planned Game Nights, and open dialogue on Telegram.

The team monitors the activity of Rotty's followers on X, and the **20 most engaged followers** will receive a free airdrop of tokens after the project launches. To reach new audiences, we are also organizing Spaces on X and plan to participate as guests in Spaces hosted by others.

Our marketers promote the project across various Telegram groups, and we actively engage by commenting on posts from key figures in the crypto world on X. We are constantly working on creating new partnerships and collaborations with other projects and influencers in the crypto space.

Important links:

X: www.x.com/Rott_on_sol

Telegram: www.t.me/RottiesMillionairePack_news

www: www.rotty.world